

SAFECO KEY AGENT 2016

Safeco Insurance[®] recognizes Meeker-Magner, A TrueNorth Company for strong performance

Cedar Rapids, Iowa (April, 2016) – Safeco Insurance has recognized Meeker-Magner, a TrueNorth Company in Des Plaines, Ill., with a Safeco® Key Agent Program award for performance and partnership.

Only 10% of all the independent insurance agencies countrywide that sell Safeco personal lines products receive this honor, which recognizes an agency's success and its commitment to serve customers as a trusted advisor.

"We are honored to be recognized as a Safeco Key Agent agency," said Managing Director, Rusty Magner. "We take pride in our strong working relationship and our shared commitment to helping our customers protect what matters most to them."

About Safeco Insurance

In business since 1923 and based in Boston, Mass., Safeco Insurance sells personal automobile, homeowners and specialty products through a network of more than 10,000 independent insurance agencies throughout the United States. Safeco is a Liberty Mutual Insurance company.

Boston-based Liberty Mutual Insurance is a diversified insurer and the third largest property and casualty insurer in the U.S. based on 2013 direct premiums written as reported by the National Association of Insurance Commissioners. Liberty Mutual Insurance also ranks 78th on the Fortune 100 list of largest U.S. corporations, based on 2014 revenue.

For more information about Safeco Insurance, go to www.Safeco.com.

About TrueNorth

TrueNorth is an entrepreneurial insurance and financial strategies firm focused on providing integrated solutions to clients. Our firm specializes in assisting businesses and individuals with customized solutions for their insurance and financial strategies needs. For businesses, we provide risk management, property/casualty, employee benefits, retirement plans, strategic continuation planning for business succession, consulting and education. We provide additional niche-specific services for the construction, medical and transportation industries. We provide individual solutions in home, auto, liability, financial planning and health insurance. Headquartered in Cedar Rapids with additional Iowa locations in Cedar Falls, Des Moines, and the Quad Cities. Across the country, we have sales offices in Colorado, Illinois, Kansas, Michigan, Tennessee, and Texas. Learn more at www.TrueNorthcompanies.com.